



President's Engagement Report

Final Report

February 2 - May 20, 2024

X (Twitter)



Increased X (formerly known as Twitter) followers to 3,089 @ddsv3

Northern Routes Blog



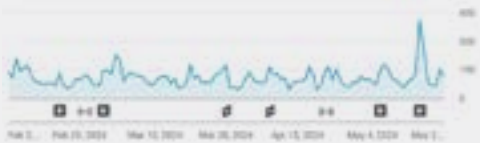
▲5%

5,920
Subscribers

Highest Open Rate
48%
vs. 23.4% Industry Average



YouTube



12.4k
Views

620.6
Watch Time
(Hours)

156K
Impressions



Top 5 Videos

@thenosm followers

X (Twitter) ▲1.5%
4,525

Facebook ▲0.5%
8,880

LinkedIn ▲8%
5,589

Instagram ▲4%
3,199

YouTube ▲13%
638 subscribers

Notable Meetings and Presentations: 38

- NOSM U Board of Governors Meeting
- NOSM U Board Executive Meeting
- HSNRI Board Meeting
- SSM/NOSM U Collaboration Meeting x 2
- ICES Board Meeting x 2
- COFM Dean Meeting
- COFM Dean/Ministry Meeting
- Family Medicine Teaching Unit Meeting
- BScPA Governance Committee Meeting
- TBRHSC Resource Planning & Audit Meeting
- TBRHSC Board of Directors Meeting
- Family Medicine Steering Group Meeting x 2
- AFMC AdHoc Committee on Health Workforce
- NOSM U Senate Executive Committee Meeting
- NOSM U Senate Meeting
- AMS Healthcare Board Meeting
- Lakehead/NOSM U Meeting
- Emergency Summit on the Future of Primary Care in Ontario
- HSN/HSNRI Board Brainstorming Session
- Indigenous Midwifery Program meeting
- ICAM Conference
- CMHF Induction Ceremony
- AFMC Board Meetings
- Meeting with Minister Dunlop & MPP Holland
- NOMA AGM speaking engagement
- PC Party Event
- Northern Lights Conference
- Northern Constellations/Connections/Lights Conference
- NOSM U Achievement Celebration event
- FM Summit Meeting
- MPP Meetings at Queen's Park
- AMS Meeting
- NOSM U Executive Group Meeting
- Planetary Health Meeting
- A&E Documentary Meeting

Five-Year Overview

July 1, 2019 - May 20, 2024

X (Twitter)



▲149%

Increased X followers from
1,241 to 3,089 @ddsv3

Northern Routes Blog



▲91%

3,097 to 5,920
Subscribers

Avg. Open
Rate
38.5%

Highest
Open Rate
64.3%

vs. 23.4% Industry Average



YouTube



[NEW! A Powerful Voice for Primary Care in
Canada—Family Medicine at NOSM University](#)

@thenosm followers

X (Twitter) ▲113%
2,123 to 4,525

Facebook ▲85%
4,795 to 8,880

LinkedIn ▲362%
1,211 to 5,589

Instagram ▲310%
781 to 3,199

YouTube ▲1495%
40 to 638
subscribers

NOSM University Recognized at Queen's Park

On Monday, May 6, 2024, NOSM University received recognition at Queen's Park for our remarkable achievements, while Dr. Sarita Verma was acknowledged for her exceptional dedication and service to Northern Ontario. It's moments like these that remind us of the incredible impact individuals and institutions can have on our communities.

- [Members' Statement from MPP Kevin Holland, Thunder Bay-Atikokan.](#)
- [Remarks from the Honourable Sylvia Jones, Minister of Health.](#)



Download previous versions of the
[President's Engagement Report.](#)

Building a Robust \$50M Student Endowment Fund

As of May 2024, NOSM University has **exceeded its goal of raising its first \$50M** in endowments for student financial aid. The award-winning campaign *The Future Will See You Now* was launched in May 2022 with this ambitious goal identified. Through our excellent work as Canada's only independent medical university, we have attracted new donors and re-engaged lapsed donors while also successfully receiving endowments previously held at Laurentian University and Lakehead University.



FOR 200,000 PEOPLE IN
NORTHERN ONTARIO,
**THIS IS A TRIP
TO SEE THE DOCTOR.**

NOSM University is Canada's first independent medical university. We are addressing the health-care crisis in Northern Ontario right now. But: we all own a piece of this issue. Help us lead the transformation of access to health care for rural, Indigenous, Francophone and other underserved areas of the North.

We have a plan. We need your help.
Learn more and donate today: future.nosm.ca



The External Relations Team at NOSM University has been awarded two 2024 International Gold Quill Awards of Merit from the [International Association of Business Communicators](#) for the campaign *The Future Will See You Now*.

- Division 1: Communication Management > Category 7: Marketing, Advertising and Brand Communication
- Division 4: Communication Skills > Category 28: Creative Design



The External Relations team is also a finalist in the category of Best Integrated Communications for *The Future Will See You Now* through the [Canadian Public Relations Society](#). In addition, this integrated marketing communications plan is being considered for the "Best in Show" award. Award recipients are being announced on Tuesday, June 11, 2024.

The External Relations team members who worked on this project are:

- Joanne Musico, Associate Vice President, External Relations
- Kimberley Larkin, Manager, Marketing Communications
- Jessica Pope, Manager, Public Affairs and Government Relations
- Jason Lind, Brand and Digital Strategist
- Tara Hawkes, Graphic Designer and Social Media Coordinator
- Alexandra Poling, Marketing Communications Officer
- Caroline Cox, External Relations Officer

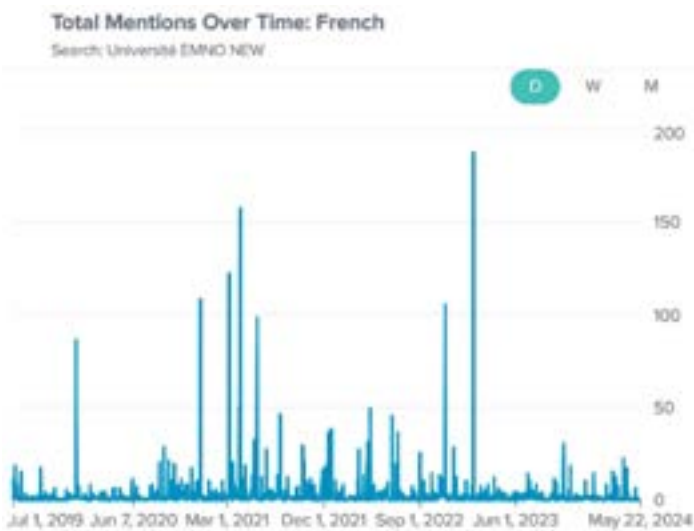
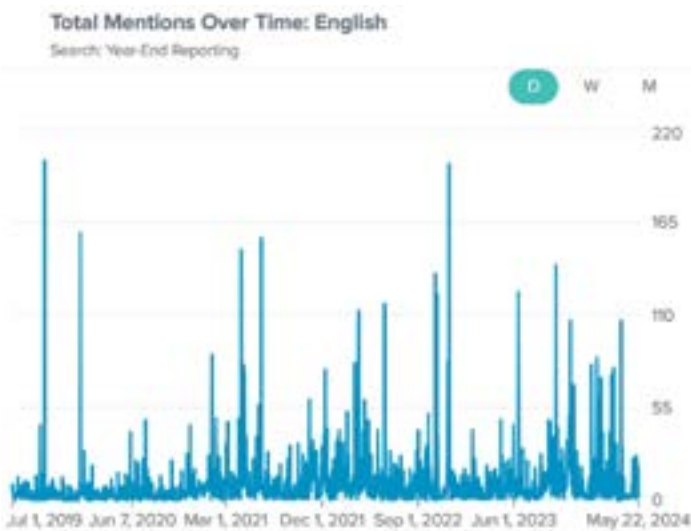
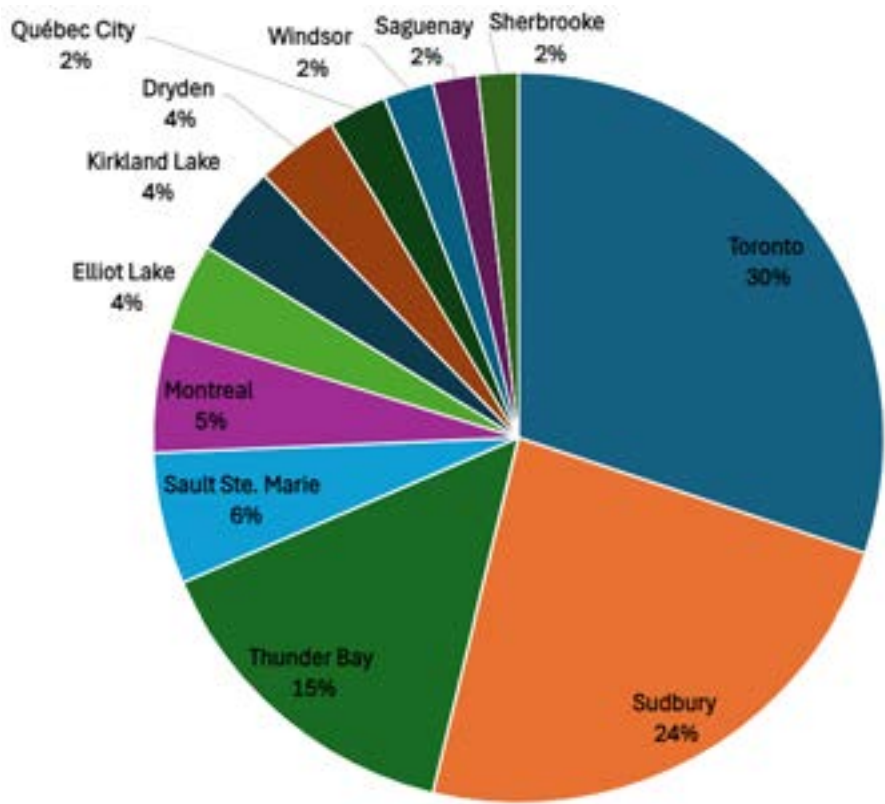
Earned Media Report

Since July 2019, NOSM has been mentioned in the news **23,481** times generating **\$57 million** of advertising value equivalency (AVE).¹

- **24%** of mentions were Francophone media outlets.

\$57M
AVE

Media Distribution



¹ Advertising value equivalency (AVE) is used in PR to measure the dollar value of media coverage of a PR campaign. AVE would measure the size of the media coverage, the space it was put, and calculate the advertising rate for similar ad.

DayToday Staff
May 19, 2024 8:00 AM

[Home](#) - [Local News](#)

NGSM family medicine residencies are at 55 per cent, the highest proportional residency rate in Canada.

Guthrie.com Staff
May 18, 2024 11:00 AM



Abstract

Star Staff

Published May 18, 2014 • Last updated 4 days ago • 1 minute read

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 Arbitration Summer Students Now hiring students for summer 2019. Find your summer job here.

NOSM University awards two local health providers

© 2000 Blackwell Science Ltd
Journal of Internal Medicine 247: 399–406

Thus, the mathematics of the law of conservation of mass is a good example of the power of mathematics in science. It is a simple, elegant, and powerful tool that can be used to describe the world around us.

The next 10 years of research for the project (University of Birmingham and Cambridge) will continue to explore education and research questions.

Type of the intervention was:

All innovative thought processes were by Fraser (Imagined) and Jones (actual).

The title "Black British" originates in research by Dr. Henry Louis Gates Jr. on the subject of African American genealogy.

We had been waiting in a plastic room at the trial of your husband's death for an hour or two.



[H2O444](#) - [H2O445](#) - [H2O446](#) - [H2O447](#) - [H2O448](#)

2000

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member

Apr 11, 2024 4:08 pm EDT
If you are not from the US:

THE SAULT STAR

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Politics / News / Local News

City, NOSM U, examine potential for Sault campus

Elaine Della-Marta

Published Mar 16, 2024 • Last updated Mar 18, 2024 • 3 minute read

Join the conversation



NOSM University is supporting the city's bid to examine potential of establishing a Sault campus.

City council has given the nod to contribute \$75,000 towards a business case study to propose a regional campus of the Northern Ontario School of Medicine University in Sault Ste. Marie.

SOOTODAY

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HOME / LOCAL NEWS

Five NOSM U students to begin family medicine residencies in the Sault

It is hoped the five medical school graduates will stay in Sault Ste. Marie to practice family medicine locally after completing two-year residencies, which begin July 1.


 Darren Taylor
 Apr 23, 2024 5:03 PM



Sault Area Hospital. Darren Taylor/Sootoday


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INDIGENOUS + EDUCATION

How Indigenous perspectives are reshaping medical education in northern Ontario

The Northern Ontario School of Medicine has received international recognition for its social-accountability mandate. Yet students and staff say there's more work to be done.


 Written by: Doreen Robinson and Kiera Cheudrey
 Jan 10, 2024

Share     



Theresa Weingart is a third-year medical student at NOSM. ©Theresa Weingart

Sudbury's first-ever health care summit

key messages was one delivered by Doctor Sarita Verma, who is the new Dean of the Northern Ontario School of Medicine....



academica group

PEI looks to Northern ON for solution to doctor shortage

November 1, 2019

As healthcare wait times continue to rise for residents of Prince Edward Island, provincial leaders are looking to Northern Ontario's successful implementation of a medical school as a solution to their problem. CBC reports that nearly 10% of PEI's population, 15,215 people, are currently on the patient registry awaiting a family doctor. Like PEI today, Northern Ontario experienced a similar shortage of family doctors in the early 2000s until the Northern Ontario School of Medicine was created. NOSM Dean Sarita Verma stated that although medical schools are not easy to create, she believes that "the idea of a medical school on P.E.I. is a good one because the Island faces a lot of the same issues northern Ontario was dealing with." CBC (PEI)

Med School Needs More Students, Dean Says; Cap 'Makes Me Crazy,' Dr. Sarita Verma Tells Sudbury Chamber Of Commerce

Sudbury Star (Print Edition) Jim Moodie
Oct 24, 2019 • 1:20 PM

It's been 15 years since the Northern Ontario School of Medicine came into being, and a decade since its first class of physicians graduated.

While its mission remains essentially the same - to produce high-quality doctors, many of whom will hopefully choose to remain in the North - there is now an opportunity to take the organization to another level, according to the organization's new dean.

"We're trying to rekindle excitement around NOSM and bring us back to those heady days where everybody thought it was a great idea," said Dr. Sarita Verma, at a luncheon address hosted by the Sudbury Chamber of Commerce on Wednesday. "Well, it's still a great idea, but what do the next 10 to 15 years look like?" The school is embarking on a strategic plan, she

NationTalk
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Board Retreat Held in Thunder Bay Focusses on NOSM's Strategic Direction

by arianahab on December 3, 2019

The Northern Ontario School of Medicine (NOSM) held a two-day Board of Directors meeting in Thunder Bay on November 27 and 28, 2019.

On the first day, the Board attended the Lakehead University Report to the Community where they learned about annual achievements and viewed interactive research exhibits. The afternoon was spent in a workshop discussing the future of social accountability and what the School's role could be moving forward. This session was facilitated by Drs. Alexander Anand, Erin Cameron and Joseph LeBlanc.

The second day of meetings focused on the School's strategic priorities with Dr. Sarita Verma, Dean, President and CEO along with facilitator Erik Loukhan led a strategic planning workshop. The Board discussed long-term directions and desires for NOSM, contributed to an environmental scan by identifying barriers, opportunities and challenges for the School, and discussed priorities over the next five years.

The day concluded with an open meeting of the Board of Directors, the Financial report for the month ending September 30, 2019, the Occupational Health & Safety Policy, and the Joint Research Committee recommendations for Health and Dental benefits effective October 1, 2019 were approved.

Would a P.E.I. medical school help keep doctors on the Island? It worked in northern Ontario

f t g e y in

"Medical schools are not easy commodities to produce"

Terry Eason - CBC News • Prince George, BC 2019 6:00 PM AST | Last updated: December 10, 2019

INDIGENOUS Lands & Resources Today
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Board Retreat Held in Thunder Bay Focusses on NOSM's Strategic Direction

Press Release

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Media Release

- Dr. Sarita Verma, Dean, President and CEO of the Northern Ontario School of Medicine (NOSM)
- Announcement by Dr. Sarita Verma, Dean, President and CEO of the Northern Ontario School of Medicine (NOSM)
- NOSM's 2019-2024 Strategic Plan
- NOSM's 2019-2024 Strategic Plan

Media Gallery

Engineering, Construction, Building, People, Environment

First female dean of Northern medical school hits the ground running

These media interviews highlight challenges of her career, the school's history, and the future of the school.

The first female dean of the Northern Ontario School of Medicine (NOSM) is hitting the ground running.

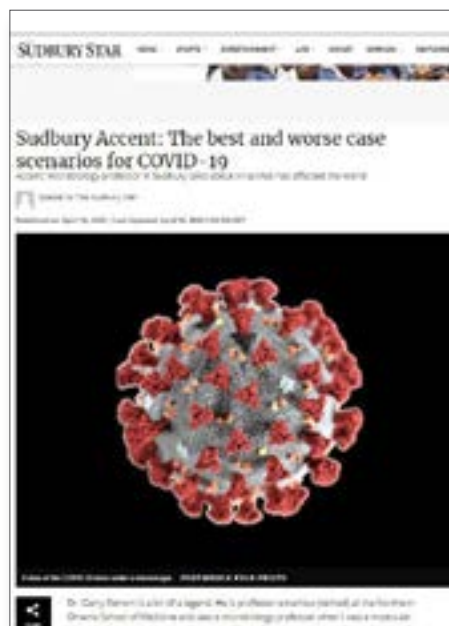
"It's a challenge to be a woman in a male-dominated field, but I'm not alone. I'm surrounded by a great team of people who are passionate about their work and the school's mission."

Dr. Sarita Verma, the first female dean of the Northern Ontario School of Medicine (NOSM), is hitting the ground running.

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Help prevent the spread of COVID-19

Avoid contact with others and stay at home

[Visit ontario.ca/coronavirus](https://www.ontario.ca/coronavirus)
Paid for by the Government of Ontario

A remote First Nation prepares for its most daunting challenge: limiting the spread of coronavirus

First case of COVID-19 confirmed in Eabametoong First Nation, which has limited resources to deal with an outbreak

www.Masskybinds.org

Northern Ontario School of Medicine trying to streamline opioids prescribing methods

[Home](#)
[Local News](#)

Med school creating new strategic plan, and it wants to hear from you

Consultation sessions planned for Sudbury on Feb. 5

[Home](#)
[Local News](#)

Cancer diagnosis inspires Sudbury couple to donate \$155K to NOSM

We are not public people but we know how important it is to give back

NOSM's Response to COVID-19

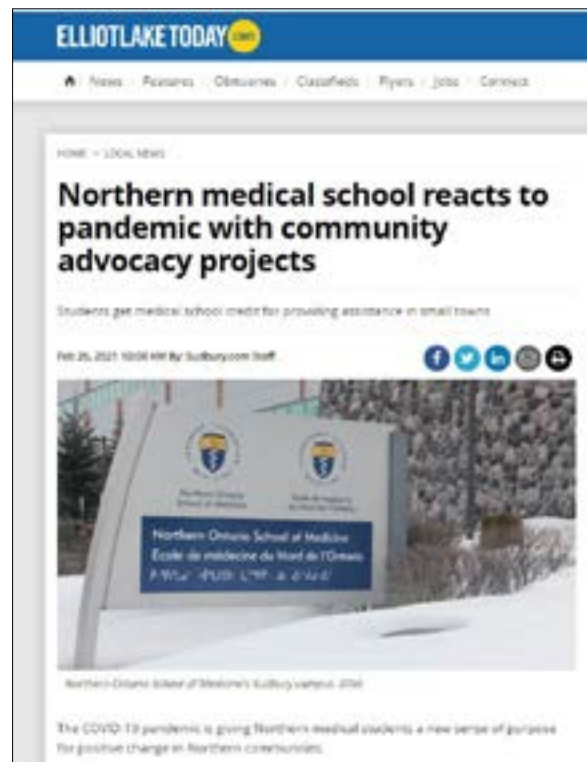
UPDATED: APRIL 3, 2020 | 2:32 PM EST

NOSM is an inclusive community where everyone is treated with respect. We are grateful to each of you for the efforts you are putting in to keep our students safe during this time. We are committed to keeping each of you safe, and respecting your individual needs. Please be kind and compassionate to one another.

Please check this website daily for updates.

NOSM's Response to COVID-19

- Daily Updates
- MD Students
- Residents
- Dietetic Interns
- Rehabilitation Sciences Learners
- Physician Assistant Trainees
- Visiting Learners
- Staff and Faculty
- Clinical Faculty
- Indigenous Communities
- Faculty Teaching Residents





OMA Tries To Dispel Vaccine Fallacies

Dryden, ON, Canada / CKDR
Via: Kitchikwall
Jan 20, 2021 | 2:55 PM

The Ontario Medical Association does not like the false information being spread on the Internet about the COVID vaccine.

Some of the misinformation the OMA is concerned over are conspiracy theories and distrust of government.

They say younger people tend to have strong doubts about the vaccine on social media, emphasizing they believe it is dangerous, "untested" and "largely experimental," while those in the 45-65 age group want more information from the government about the vaccine rollout.



Dr. Sarita Verma (Michael Charlton, dineswathi)

CBC | MENU

COVID-19 Local updates Watch live COVID-19 tracker Vaccine tracker

NEWS Top Stories Local The National Opinion World Canada

Thunder Bay

Northern Ontario School of Medicine independence not an issue if region's needs met, former dean says

Province tabled controversial bill that would make NOSM a standalone, degree-granting university

Logan Turner - CBC News - Posted: Apr 27, 2021 7:00 AM ET | Last Updated: April 27



The Northern Ontario School of Medicine, which opened in 2005, was created with the mandate to address the critical health-care needs of northern Ontario. (Northern Ontario School of Medicine)

The founding dean of the Northern Ontario School of Medicine (NOSM) says a provincial bill, aimed at making the school an independent institution, shouldn't be an issue as long as NOSM continues to address the health needs of the region.

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HOME LOCAL NEWS

Opinion: Health care in northern communities remains in crisis

NOSM doesn't belong to any institution, it belongs to the people of northern Ontario

Apr 20, 2021 2:30 PM By: Dr. Sarita Verma



Dr. Sarita Verma (Michael Charlton, dineswathi)

"Since our founding, the Northern Ontario School of Medicine has been a point of pride for northern communities. The Government of Ontario's announcement of their plans to make NOSM an independent institution is the next step on our mission to strengthen health care and education across the north.

Despite the work NOSM has already done to educate the best doctors in the world, right here in northern Ontario, health care in northern communities remains in crisis: access to physicians is limited and inequality is worsening in Indigenous, Francophone, and rural and remote communities.

At NOSM, we are committed to fixing this.

NOSM doesn't belong to any institution, it belongs to the people of northern Ontario. By making this step toward maturity, we will be able to strengthen our ties to both Sudbury and Thunder Bay while extending our reach into every corner of the north.

SOOTODAY Join SaultToday

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Better supply of vaccines needed to get Sault economy rolling, Romano says

Non-essential international travel must be cut, bigger, faster vaccine rollout crucial, MPP states

Apr 29, 2021 4:33 PM By: Darren Taylor



Sault MPP Ross Romano, Nov. 15, 2019. Darren Taylor/SaultToday

There were several 'good news, bad news' points raised in a Sault Ste. Marie Chamber of Commerce virtual fireside chat with Sault MPP Ross Romano Thursday.

ANISHINABEK

News.ca

The voice of the Anishinabe Nation

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ABOUT US

Innovative app created by NOSM medical students aims to reduce opioid-related deaths

44 Free Property | 22 Contact the Editor

Posted on March 18, 2021 by Anishinabe News

THE NIOSM 640-44 the opioid death rate continues to rise in Northern Ontario, medical students at the Northern Ontario School of Medicine (NOSM) have created an innovative app that improves access to Naloxone, a drug used to counter the effects of opioid overdose.

Jordan Lee, Mackenzie Ludwig and Owen Monaghan have developed the Naloxone North app, a free and confidential service that ships a Naloxone kit right to your door. The Naloxone North app includes educational information about the drug as well as a

Building a Health Care System Anishinabek for Anishinabek

Respect a Health Transformation Community Engagement Session in your community

CBC NEWS

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NEWS Top Stories Local The National Opinion World Canada Politics

Sault Ste. Marie

Consent at heart of Ontario's vaccination plan for remote First Nations communities

vaccine information being transformed into Ojibwa, Ojibwa and Cree

(CBC News) The Canadian Press - Posted: Jan 27, 2021 9:05 AM EST | Last updated: 3 hours 27

Sault Ste. Marie, Ont. (CBC) — The Ontario government's plan to vaccinate remote First Nations communities is being transformed into Ojibwa, Ojibwa and Cree.

The plan, announced by Premier Doug Ford, is to vaccinate all eligible residents of the province by the end of the year.

CBC NEWS

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Sault Ste. Marie

\$1.2M personal donation to NOSM is largest in school's history, officials say

f t t t t t

NOSM says donation to help tackle issues that create inequitable health care in the north

(CBC News) - Posted: Feb 22, 2021 12:47 PM EST | Last updated: February 22

CBC NEWS

Local updates Search bar COVID-19 tracker Vaccine tracker

NEWS Top Stories Local The National Opinion World Canada Politics

Sault Ste. Marie

Métis artist combines passion for medicine, beadwork in support of Grassy Narrows First Nation

f t t t t t

Metis student jama Thompson launched unique artist to help northern Ontario First Nation

(CBC News) - Posted: Feb 17, 2021 7:00 AM EST | Last updated: Feb 17

Metis student jama Thompson launched unique artist to help northern Ontario First Nation

(CBC News) - Posted: Feb 17, 2021 7:00 AM EST | Last updated: Feb 17

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HOME LOCAL NEWS

Former Northern Ontario physician makes largest ever private donation to Northern Ontario School of Medicine

Dr. Hugh Robertson donates \$1.2 million to help address shortage of doctors in the North

Feb 2, 2021 7:00 PM By: Sault Ste. Marie Staff

f t t t t t

Dr. Hugh Robertson, formerly of Cochrane, has made the largest ever private donation to the Northern Ontario School of Medicine. (Supplied)

Tweet activity

NOSM | EMNO @thenosm1

NOSM will help vaccinate remote First Nations in #NorthernOntario. "I can't tell you how inspired I feel for our school, our students. Everybody wants to be part of the solution," Dr. Sarita Verma, Dean, President & CEO, NOSM. #NOSMVaccinerollout #COVID19 <https://www.cbc.ca/news/canada/sudbury/northern-ontario-medical-school-covid-19-remote-first-nations-1.5886648> ...

Impressions

22,219

Total engagements

375

Detail expands

127

Likes

104

Link clicks

65

Retweets

37

Profile clicks

32

Replies

5

Hashtag clicks

5



Post Details

Northern Ontario School of Medicine—École de médecine du Nord de l'Ontario

March 1 · 12,600 Views

A pressing innovation The sharp rise in opioid-related deaths in Northern Ontario inspired NOSM medical students to create the app Northern North, improving access to students through confidential online ordering, helping counter shortages. #MedEd #ResearchMatters <https://www.nosm.ca/~/media/press-app-created-by-nosm-med-1>

Une innovation saoudante L'augmentation marquée des décès liés aux opioïdes dans le Nord-Ontario a incité des étudiants en médecine de l'EMNO à créer l'application Northern North pour améliorer l'accès à la drogue au moyen de la commande confidentielle en ligne, aidant ainsi à contraindre les effets des pénuries. #MedEd #RechercheMatters <https://www.nosm.ca/~/media/press-app-created-by-nosm-med-1>

See Translation

Performance for Your Post

12,600 Views Reached

127 Reactions, Comments & Shares

64 Likes

11 Retweets

1 Reply

36 Comments

12 Photo Views

554 Post Clicks

12 Photo Views

NEGATIVE FEEDBACK

0 Hate

0 Report as Spam



Post Details

Northern Ontario School of Medicine—École de médecine du Nord de l'Ontario

April 19 · 10,846 Views

ICVNs Dr. Shivan Minor, NOSM student, helps to end Atleup's doctor shortage. #NOSMAurora <http://www.igvns.ca/>

ISAM La Dr Shivan Minor, diplômée de l'EMNO, aide à mettre fin à la pénurie de médecins à Atleup. #NOSMAurora <http://www.igvns.ca/>

See Translation

Performance for Your Post

10,846 Views Reached

659 Reactions, Comments & Shares

549 Likes

27 Retweets

2 Replies

41 Comments

41 Photo Views

984 Post Clicks

8 Photo Views

NEGATIVE FEEDBACK

0 Hate

0 Report as Spam

Post Details

Northern Ontario School of Medicine—École de médecine du Nord de l'Ontario

May 10 · 10,108 Views

A constellation is a group of stars that form an easily recognizable pattern to help people navigate using the night sky. Constellation is a symbolic reference not only for NOSM students and faculty, but the many people and communities of Northern Ontario that play a role in NOSM's achievements and success. #NorthernOntario

Une constellation est un groupe d'étoiles qui dessinent une forme facilement reconnaissable permettant aux gens de naviguer dans le ciel de nuit. Constellation est une référence symbolique non seulement pour la population étudiante et le corps professionnel de l'EMNO, mais aussi pour les nombreuses personnes et communautés du Nord-Ontario qui jouent un rôle dans les accomplissements et succès de l'École. #NorthernOntario

See Translation

Performance for Your Post

10,108 Views Reached

555 Reactions, Comments & Shares

440 Likes

50 Retweets

9 Replies

30 Comments

42 Photo Views

343 Post Clicks

42 Photo Views

NEGATIVE FEEDBACK

0 Hate

0 Report as Spam

Post Details

Northern Ontario School of Medicine—École de médecine du Nord de l'Ontario

April 24 · 10,215 Views

ICVNs Jamie Thompson, NOSM medical student and EMNO artist from Akwesasne, supports #GrassyNarrows with her medical-inspired artwork. #ArtistsForGrassyNarrows <http://www.igvns.ca/>

ISAM Jamie Thompson, étudiante en médecine à l'EMNO et artiste autochtone de Akwesasne, appuie #GrassyNarrows avec la œuvre d'art inspirée de sa passion pour la médecine et son amour pour la communauté. #ArtistsForGrassyNarrows ... See more

See Translation

Performance for Your Post

10,215 Views Reached

939 Reactions, Comments & Shares

790 Likes

32 Retweets

1 Reply

58 Comments

58 Photo Views

456 Post Clicks

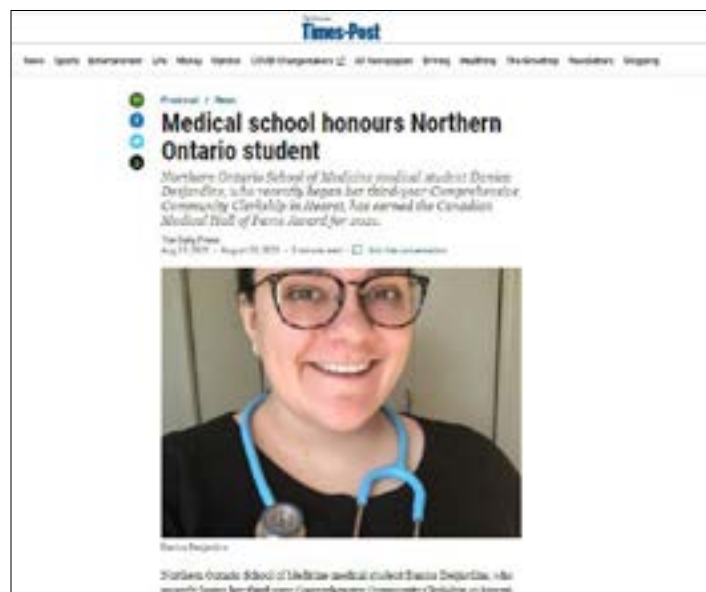
58 Photo Views

NEGATIVE FEEDBACK

0 Hate

0 Report as Spam





Nov. 15, 2021 | Thunder Bay Source

©newssearch.com staff
As seen in: Thunder Bay Source

Ignace resident named Ontario Medical Student of the Year

Felicia Lorton is in the fourth year of NOSM

First Mention

Lorton, a fourth-year student at the Northern Ontario School of Medicine. The award recognizes a

Sentiment	Desktop Reachship	Mobile Reachship	Total Reachship	Ad Equivalency
Neutral	49,628	187,908	237,536	\$504

Tags

[Add Tag](#)



Oct. 5, 2021 | CBC.ca

As seen in: CBC.ca

Northern Ontario School of Medicine kicks off public consultations on its future

Sessions will help shape NOSM's priorities as Canada's first stand-alone medical university. The Northern Ontario School of Medicine (NOSM) is turning to the public as it plans its future as Canada's first stand-alone medical university.

First Mention

Not ~~stand-alone~~ medical university. In June, legislation was passed by the provincial government.

Sentiment	Desktop Reachship	Mobile Reachship	Total Reachship	Ad Equivalency
Neutral	8,031,401	14,258,852	22,290,255	\$85.7k



Nov. 15, 2021 | CBC.ca

As seen in: CBC.ca

Northern Ontario is short 300 doctors, so recruitment in full swing in many communities

Dean of Northern Ontario School of Medicine says communities can do more to market the north. Communities across the province's northwest have continued recruitment efforts amid Ontario Medical Association reports that northern Ontario is short more than 300 doctors.

First Mention

said, "Am I concerned? I'm not concerned. We just have to continue working." The Northern Ontario School of Medicine (NOSM)

Sentiment	Desktop Reachship	Mobile Reachship	Total Reachship	Ad Equivalency
Neutral	7,077,669	14,480,600	21,558,269	\$53.9k



Lon Thompson, Local Journalism Initiative Reporter
As seen in *Striving First*

Reconciliation begins with acknowledging the past, looks to establish mutually respectful relationships

September 30, 2021 marks the first National Day for Truth and Reconciliation.

First Interview

land claims or litigation **against** the state for wrongs that were done. "Those are legitimate claims

Sentiment	Desktop Receivings	Mobile Receivings	Total Receivings	Air Equivalency
Neutral	1,775,511	3,580,283	5,355,795	873.2k

The screenshot shows the Toronto Star website. The navigation bar includes links for Home, Official, Life, Canada, Politics, World, Lifestyle, Arts, Sports, Opinion, and a search bar. The main headline is "Reconciliation begins with acknowledging the past, looks to establish mutually respectful relationships" by Aileen Thompson, dated April 24, 2015. The article text begins with "September 30, 2015 marks the first National Day for Truth and Reconciliation. It is a day to acknowledge and consider the trauma and ongoing impacts of residential schools and their effects on families and communities as part of the reconciliation process, but what does reconciliation look like?"

Oct. 29, 2021 Sudbury.com

Learn Gillys, Local Journalism Initiative Reporter
As seen in Sudbury.com

Northern Ontario School of Medicine calling for public input on the future of the school - Sudbury News

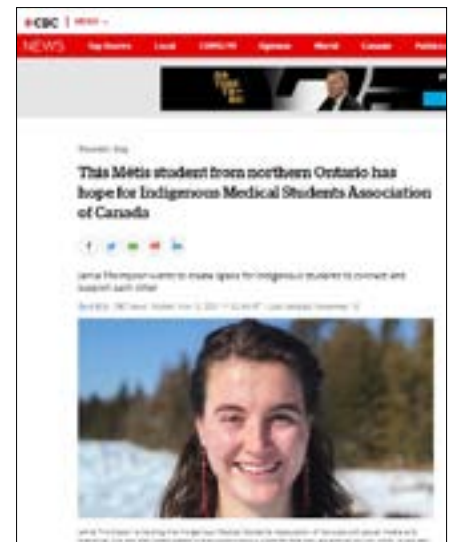
Local News Northern Ontario School of Medicine calling for public input on the future of the school
Public Forum sessions happening online and at the Palliser Inn on Nov

First Mention

But even [Wish](#) [Wish](#) medical university, [NCSM](#) said it wants to have consultations across Northwest

Sentiment	Devoting Readership	Missile Readership	Total Readership	Ad Equivalency
Neutral	87,993	265,539	343,533	\$459

[illegible]



Ontario expanding medical schools to boost doctor numbers

The province is boosting the number of medical school and residency spots over the next five years, touting it as the largest expansion in a decade, the Star has learned.

First Mention:

Northern Ontario School of Medicine, Western, McMaster and the University of Ottawa, Ryerson

Contentment	Desktop Bandwidth	Mobile Bandwidth	 Similarweb Total Bandwidth	Ad Exposure
Positive	2,262,241	4,408,586	6,670,427	\$16.7k

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Ontario expanding medical schools to boost doctor numbers

The province is boosting the number of medical school and residency spots over the next five years, touting it as the largest expansion in a decade, the Star has learned.



by Kristle Rushowy Queen's Park reporter
Tue, March 19, 2019 | 473 min. read

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JOIN THE CONVERSATION (22)



22 | President's Engagement Report — Dr. Sarita Verma

Northern Ontario School of Medicine will officially be a university April 1

There's an act and legislation that will be put in place in order for the NOSM to officially become NOSM University on April 1 There's an act and legislation that will be put in place in order for the Northern Ontario School of Medicine to officially become NOSM University on April 1.

First Mention

There's an act and legislation that will be put in place in order for the [NOSM](#) to officially become

Environment	Desktop Readership	Mobile Readership	 Simorgh Web Total Readership	Ad Equivalency
Positive	74,535	226,124	300,659	\$752



NORTHERN ONTARIO

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NORTHERN ONTARIO News

Northern Ontario School of Medicine will officially be a university April 1



NOSM medical school will officially become NOSM U



How the medical school focuses on research



NOSM medical school will officially become NOSM U



Lyndsay Aelik
@lyndsayaelik on
Videoplane
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There's an act and legislation that will be put in place in order for the Northern Ontario School of Medicine to officially become NOSM University on April 1.

"The governance changes, we no longer have members of our board from Laurentian or Lakehead and the degree changes in that we issue our own degree now but for the

NORTHERN ONTARIO News

Northern Ontario School of Medicine will officially be a university April 1



A Northern Ontario Medical Success Story

The province recently announced that the Northern Ontario School of Medicine (NOSM) will become Canada's first independent medical university.

First Mention

of NOSM University, joins Steve Paikin to discuss what this means for students, as well as the

Sentiment	Desktop Readership	Mobile Readership	 Total Readership	Ad Equivalency
Positive	246,519	686,535	933,055	\$2.3k

Tags

[NOSM](#) [NOSM News](#) [Add tag](#)



A Northern Ontario Medical Success Story

The Agenda with Steve Paikin

April 12, 2022

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A Northern Ontario Medical Success Story

A look at the new Northern Ontario School of Medicine.



>> Sarita: WELL, ONLY THAT I HAVE TO DISCLOSE THAT I AM A HUGE FAN AND HAVE FOLLOWED THE

SUDBURY, ON

A NORTHERN ONTARIO MEDICAL SUCCESS STORY **tvo**

1:12 / 25:09 1x CC

Northern Ontario's new NOSM University becomes official on April 1, 2022 - Sudbury News

Northern Ontario's new NOSM University becomes official on April 1, 2022 Northern Ontario School of Medicine becomes Canada's first ever independent medical university Lee Gilis, local journalism initiative reporter Mtr S: 2022 2:00 PM Share on Facebook Share via Text Message The Northern Ontario S:

First Mention:

university, Lee Gilis / Sudbury.com Listen to this article 00:01:48 The Northern Ontario School of Medicine (NOSM)

Sentiment	Desktop Readership	Mobile Readership	similarweb Total Readership	Ad Equivalency
Positive	73,343	308,845	379,989	\$950



Sudbury

Ontario's newest universities are in the north



Ontario government passed legislation on June 3, 2021 to grant both universities independence

CBC News - Posted: Apr 02, 2022 7:00 AM ET | Last Updated: April 2



The Northern Ontario School of Medicine (NOSM) became an independent university on April 1, 2022. (Jonathan Migneault/CBC)

1 comments

NOSM University and Université de Hearst became Ontario's newest universities on Friday when they both gained their independence.

On June 3, 2021 the Ontario government passed legislation that would grant both universities their independence.

13newswatch.com

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4000 1000000000

Northern Ontario School of Medicine becomes NOSM University on April 1

NOSM will be the first independent medical university in Canada

13news.com 1000000000
Mar 7, 2022 11:30 AM



Listen to this article
00:01:39

THUNDER BAY — The Northern Ontario School of Medicine becomes a standalone university on the first of April.

NOSM has operated under the umbrella of Lakehead University and Laurentian University since its inception in 2002.

After Laurentian declared insolvency, the Ontario government decided last year to transform it into the country's first independent medical university.

VIDEO: NOSM University becomes Canada's first independent medical school

Sign in/Register About the Author: Cory Nordstrom | 2022 Douglas Media

Sentiment	Desktop	Mobile	g-similarity	All
Neutral	Readership	Readership	Readership	Equivalence
	63,886	234,551	268,307	\$745

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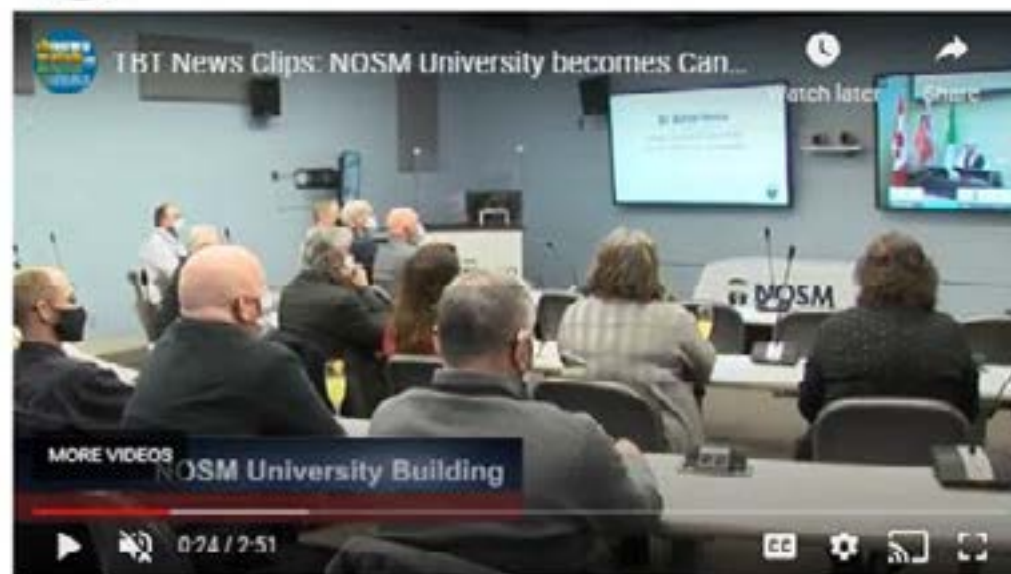
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VIDEO: NOSM University becomes Canada's first independent medical school



[Cory Nordstrom](#)

Apr 1, 2022 6:08 PM



Slaight Family Foundation donates \$15-million to support women and girls : The Slaight Family Foundation's \$15-million donation is intended for programs that support women and girls across the country, especially those from Indigenous, racialized and refugee communities

The Slaight Family Foundation is donating \$15-million to support initiatives focused on addressing challenges faced by women and girls across...

[Show full article](#)

Sentiment	Desktop Readership	Mobile Readership	 Total Readership	Ad Engagement
Neutral	2,709,891	5,357,549	7,867,041	\$19.7k



CANADA WORLD BUSINESS INVESTING OPINION POLITICS SPORTS LIFE ARTS DRIVE REAL ESTATE

Slaight Family Foundation donates \$15-million to support women and girls

XIAO XU > AND ANUSHA KAV
PUBLISHED FEBRUARY 8, 2022
UPDATED FEBRUARY 9, 2022

NOSM to gain 30 undergrad and 41 postgraduate student seats

The Northern Ontario School of Medicine (NOSM) will gain spots for 30 undergraduate students and 41 for postgraduate students over the next five years.

First Mention

The Northern Ontario School of Medicine (NOSM) will gain spots for 30 undergraduate students and 41

Sentiment	Desktop Readership	Mobile Readership	 Total Readership	Ad Equivalency
Neutral	8,170,099	14,668,803	22,838,898	\$97.1k

Tags

X NOSM News [Add Tag](#)

sunsury

Province adds more student spots for the Northern Ontario School of Medicine



Province adding 160 undergraduate seats and 295 postgraduate positions at medical schools

CBC News - Posted: Mar 15, 2022 3:27 PM ET | Last Updated: March 15



The Northern Ontario School of Medicine will gain seats for 30 undergraduate students and 41 for postgraduate students over the next five years. (Jonathan Migneault/CBC)

0 comments 

The Northern Ontario School of Medicine (NOSM) will gain spots for 30 undergraduate students and 41 for postgraduate students over the next five years.

The Ontario government announced Tuesday it would add a total of 160 undergraduate seats and 295 postgraduate positions at medical schools across the province over that same time.

March 16, 2022

Class of 2022: Kinesiology student takes one shot at her dream school and makes it

Researcher: Medical History is an issue in Ontario in a world of pandemic uncertainty

By: [Name] | [Email] | [Phone] | [Address]



When [Name] applied to [University] in [City], she was one of the few students to be accepted into the [Program]. She was the only student to be accepted into the [Program] who was also a member of the [Team]. She was the only student to be accepted into the [Program] who was also a member of the [Team]. She was the only student to be accepted into the [Program] who was also a member of the [Team].

Getting into a medical school through the highly competitive and often stressful process of the [Program] is a challenge that [Name] has overcome. She was the only student to be accepted into the [Program] who was also a member of the [Team]. She was the only student to be accepted into the [Program] who was also a member of the [Team]. She was the only student to be accepted into the [Program] who was also a member of the [Team].

MALGOMMANTOULNOW

Public Health Sudbury & Districts Board appoints Associate Medical Officer of Health

Dr. [Name] | [Email] | [Phone] | [Address]



Dr. [Name] is a [Degree] in [Field] from [University]. He has been a [Position] at [Organization] for [Years]. He is currently the [Position] at [Organization]. He is currently the [Position] at [Organization]. He is currently the [Position] at [Organization].

NORTH BAY NUGGET

North Bay Regional Health Centre's recruitment efforts are paying off

Recruitment efforts are paying off at the North Bay Regional Health Centre. The hospital has seen a significant increase in the number of new hires in the past few months. The hospital has seen a significant increase in the number of new hires in the past few months. The hospital has seen a significant increase in the number of new hires in the past few months.



Recruitment efforts are paying off at the North Bay Regional Health Centre. The hospital has seen a significant increase in the number of new hires in the past few months. The hospital has seen a significant increase in the number of new hires in the past few months. The hospital has seen a significant increase in the number of new hires in the past few months.

40TV News
NORTH BAY (ONTARIO)

Med school hosts summer camp to inspire youth to work in health care



A group of students in a lab setting, wearing gloves and using equipment. They are working on a project that involves [Description]. They are working on a project that involves [Description]. They are working on a project that involves [Description].

Federal licensing of doctors, fast tracking foreign physicians among MP's proposals for easing doctor shortage | CBC News

A group of students in a lab setting, wearing gloves and using equipment. They are working on a project that involves [Description]. They are working on a project that involves [Description]. They are working on a project that involves [Description].

YOU'RE THE DOPPLER

Focus of Doppler speakers (and) your personal interests



A group of people sitting outdoors, smiling for a photo. They are all wearing [Description]. They are all wearing [Description]. They are all wearing [Description].



THE GLOBE AND MAIL

Science news Wednesday, October 6, 2022

The Globe and Mail The Globe and Mail is a 2018 world

Science type Press / Newspaper

Periodicity Daily

Geographical coverage National

Origin Toronto, Ontario, Canada

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Laurentian University's plan for creditor protection offers new lease on life, but big challenges loom

By JOE FRESSEN

Staff

REPORTER'S NOTE: Laurentian University's plan for creditor protection offers a new lease on life, but big challenges loom. The plan involves a financial restructuring of the university, which is a public institution. The plan is being developed by a committee of Laurentian University's board of trustees, which is made up of representatives from the university's faculty, staff, and students. The plan is being developed in consultation with the Ontario government, which is the university's main funder. The plan is being developed in order to protect the university's assets and ensure its long-term survival. The plan is being developed in order to protect the university's assets and ensure its long-term survival.

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DR. SARITA VERMA
NOSM UNIVERSITY DEAN AND PRESIDENT

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Ontario doctors offer immediate solutions to health care crisis

Ontario Medical Association said the province needs to allow for more foreign health care workers, shorten wait times and expand access to palliative care.

 **Leo Gillis**
Sep 17, 2022 3:08 PM

Medical students at NOSM University. The Ontario medical association said despite hundreds of medical students graduating every year in Ontario, there are still not enough physicians to cover the province for new doctors. The OMA is proposing the province should allow more doctors from outside jurisdictions to practice in Ontario. (PHOTO CREDIT: NOSM.CA)

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SAVE ON 'A L E S S E' WITH THE PAYMENT ASSISTANCE CA

Sudbury

Donors raise \$600K for NOSM University as medical school's endowments tied up

Laurentian University owes NOSM \$14.6M in endowment funds

CBC News: Posted Sep 26, 2022 1:03 PM ET | Last updated: September 26

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'We're already in a crisis': Doc shortage top priority for group

A local task force wants municipal election candidates to commit their support for physician recruitment efforts

 Maja Hobbett
Oct 7, 2022 4:00 PM

[f](#) [t](#) [in](#) [e](#) [p](#)



SUDBURY STAR

Local News

NOSM funding available for agencies to hire summer health-care students

Star Staff
Oct 07, 2022 • October 7, 2022 • 1 minute read • [Join the conversation](#)



NOSM University is now accepting application from agencies looking to hire healthcare students next summer. [jog, DM](#)

HERTZOG/STUDIO/News

Survey shows support for supervised consumption site in Timmins



A total of 781 people (more than 900 responses) agreed a permanent safe consumption site would help fight the addiction crisis. (PHC)

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New Funding For Smoking Cessation Study

Dryden, ON, Canada / CKDR
Mike Ebbeling
Sep 12, 2022 | 9:10 AM

A northern Ontario doctor has received funding to explore options to expand access to smoking cessation interventions in our region.

Northern Ontario School of Medicine University and Lakehead University joint faculty member, Dr. Patricia Smith, has received \$302,419 from the federal government to carry out the work.

Dr. Smith says her work will centre on priority populations.

"There are subgroups of the population that have disproportionately high rates of smoking, which puts them at increased risk of serious health conditions."



6 NEWS
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#OCT122022 @6NEWS

NOSM to study cosmic radiation for the Canadian Space Agency

A partnership between Sudbury's NOSM University and SNOCLAB has researchers looking into the effects of space cosmic radiation.

A \$150,000 grant from the Canadian Space Agency will fund research into how living cells can respond and adapt to the harsh-radiation environment in outer space over two years.

 Lyndee Smith
@lyndeesmith
@6NEWS

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The 2022 Call For Emails: National OPI
Email: info@nationtalk.com

Home • Newsroom • Young Indigenous leaders give voice to Truth and Reconciliation at the Senate

Young Indigenous leaders give voice to Truth and Reconciliation at the Senate

by shahedraali on October 12, 2022

October 12, 2022

As a child growing up on a farm in Nova Scotia, Dr. Meghan Beale knew little about her Mi'kmaq identity or where she came from.

NWOnewswatch.com

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NOSM University receives \$10M gift from FDC Foundation

Foundation will match every donation made to NOSM University for student financial aid, up to \$10M

Sudbury.com Staff
Oct 19, 2022 9:00 AM

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Representatives from the FDC Foundation with Dr. Sarita Verma, (centre left) President, Vice-Chancellor, Dean and CEO NOSM University, and fourth-year MD students. (Supplied)


NORTH BAY NUGGET

News / Local News

Doctor shortage in Timmins reaches 'crisis' level, says health centre

City needs to recruit 17 physicians to make up for the 10 who left since pandemic, says recruitment task force

The Daily Press
Oct 05, 2022 • October 5, 2022 • 3 minute read • [Join the conversation](#)



Centre de Santé Communautaire de Timmins

TORONTO STAR

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Foreign doctors should be part of solution to health care crisis

Leading internationally trained physicians and doctors in training programs will increase the number of doctors up the career ladder.

By [Pamela Allen](#) | Contributor
Tue, Oct 18, 2022 @ 1 PM EDT

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Home > News > Canadian > The Maple Leaf Centre for Food Security Hosts Third Food Security Symposium

News | Canadian | General | Ontario

The Maple Leaf Centre for Food Security Hosts Third Food Security Symposium

By [FoodTech Media Ltd.](#) • October 21, 2022

[e](#) [in](#) [f](#) [t](#)



TORONTO — The Maple Leaf Centre for Food Security hosted its annual Food Security Symposium on Tuesday, bringing together more than 130 participants from the public, private and not-for-profit sectors. With more than 3.5 million Canadians struggling with food insecurity, the Symposium focused on structural solutions to food insecurity, including a government approach, public policy reforms and community-based interventions.



FOR 200,000 PEOPLE IN
NORTHERN ONTARIO,
**THIS IS A TRIP
TO SEE THE DOCTOR.**

NOSM University is Canada's first independent medical university. We are addressing the health-care crisis in Northern Ontario right now. But: we all own a piece of this issue. Help us lead the transformation of access to health care for rural, Indigenous, Francophone and other underserved areas of the North.

We have a plan. We need your help.

Learn more and donate today: future.nosm.ca





Opinion / Columns

Blacklock: How to train a doctor in planetary health

Medical educators coming to understand that global environmental issues have important implications for human health

Dr. Elaine Blacklock

Published Jan 22, 2023 • 3 minute read

Join the conversation



Medical educators are slowly coming to understand that global environmental issues like climate change have important implications for human health. Dr. Elaine Blacklock writes. PHOTO BY CHOCY / Getty Images/Stockphoto

BREAKING NEWS: Sudbury woman killed when snowmobile goes through ice

WATCH LIVE: Via Rail issues address travel delays over holidays



NORTHERN ONTARIO NEWS

Bring a Doctor Home hockey tournament wraps in the Sault



Hundreds prep hockey to support



CTV Northern Ontario: Bring a doctor home



Dana Henderson
CTV Northern Ontario
@DanaHenderson

#Police - Connect

Updated Jan 22, 2023 9:00
6:11 EST
Published Jan 21, 2023 10:52
6:11 EST

Share

A week's worth of hockey wrapped up Saturday, all in support of the Sault's doctors of tomorrow.

A total of 24 teams of past and present Algoma Steel employees took part in the tournament called **Bring a Doctor Home**.

Funds raised from prizes, sponsors and attendance go to a Northern Ontario School of Medicine (NOSM) University bursary that helps students from Sault Ste. Marie afford medical school.

Doctor Santa Verma, the dean and CEO of NOSM University said the hundreds that take part are a show of how highly the community values its doctors.



"When you want to recruit and retain physicians and you're in a competitive market these days, the community support is critical," said Verma.

Frank Cefarino, the tournament's director, told CTV News that having doctors in the Sault, from the Sault is a huge draw for the event.

HOME LOCAL NEWS

NOSM University calling for applications for summer studentship

Health care students invited to gain work experience in their field of study

Sudbury.com Staff
Dec 28, 2022 9:36 AM




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Ontario expanding Northern Ontario School of Medicine University

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Update: NOSM University CEO says staying on Lakehead campus is 'up to Lakehead'

Dr. Sarita Verma signals that NOSM U plans to grow its presence in Thunder Bay

 **Gary Rince**
 Apr 4, 2023 8:00 AM



1 / 2 Dr. Sarita Verma is the president and CEO of NOSM University (NOSM U)

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 00:05:03

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Nearly half of NOSM University-educated doctors practising in North

NOSM University's CEO Dr. Sarita Verma says there's a 'huge emphasis' on family medicine

 **Gary Rince**
 Apr 7, 2023 12:17 PM





 Listen to this article
 00:04:40

THUNDER BAY — On the first anniversary of its re-birth as a stand-alone degree-granting institution, the head of the Northern Ontario School of Medicine University said she's "extremely satisfied" with the number of NOSM-trained doctors who are now practising in the region.

Sudbury Town Staff
Apr 2, 2024 3:40 PM



Northwestern Ontario School of Medicine



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00:00 / 10

The Labels Foundation gift of \$500,000 will be matched by the FDC Foundation, creating a \$1 million endowment for undergraduate medical students from communities along the highway 11 corridor, including Hearst, Kapuskasing, Timmins, and Cochrane, said a news release from NCSM U.

HO201 is seeking someone to write the first 100 pages for HO201 write up's. Must be a Doctoral Student.



NDSM University president, vice-chancellor, dean and CEO Dr. Sarita Verma spoke to city council on Tuesday, a couple weeks prior to the post-secondary institution's one-year anniversary of becoming the first fully independent medical university in Canada.



Tyler Clarke

May 24, 2013 2:00 PM



1 / 2. Kalam University president, vice-chancellor, dean and CEO Dr. Saita Yemra speaks during Tuesday city council meeting. | Tyler Clarke / Sulphur.com



Listen to this article
00:04:02

It's a "buyers' market" for physicians, NQSM University head Dr. Santa Verma told city council members during a presentation at Tuesday's meeting.

"When our graduates get out ... I can't force them to stay" she said, pointing to an

Home ▸ Local News

NOSM University \$100K endowment is to be matched

Bursary provided by Nicolas Michael Farkouh is funded by Sudbury's John Carl MacIsaac Foundation

Sudbury.com Staff
Feb 23, 2023 7:00 PM



Taking part in the bursary announcement at NOSM University were, left to right, NOSM advancement officer Jennifer McGilivray, faculty member Dr. Rayuda Koka, Nicolas Michael Farkouh, MacIsaac Foundation trustee Andrew MacIsaac, and NOSM U communications director Joanne Musico. | Supplied



Listen to this article
00:02:22

NOSM University has been provided with \$100,000 from the Nicolas Michael Farkouh Bursary gift, which is to be matched by the FDC Foundation to create an endowment of \$200,000, said a release from NOSM U this week.

"NOSM University students will enjoy some financial help thanks to the Nicolas Michael Farkouh Bursary funded by the John Carl MacIsaac Foundation of Greater Sudbury," said the release.

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NOSM University names Céline Larivière to top academic post

Larivière to serve as chief academic officer of Canada's first independent medical university

Sudbury.com Staff
Jan 11, 2023 4:00 PM



Céline Larivière. (Supplied)



Listen to this article
00:01:01

NOSM University, formerly the Northern Ontario School of Medicine, has announced Céline Larivière as its inaugural Provost and Vice President Academic for a five-year term beginning Feb. 1, 2023.

In this role, Larivière is responsible for institutional planning and academic administration of all education programs involving students, members of Senate, governance and academic committees, and academic programs.

She will lead the conceptualization, development, implementation, and continuous improvement of academic programs and services, said a [news release from NOSM](#).

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LOCAL NEWS

Medical leaders say more needed to recruit students to rural family residencies

Low first-round match rate in NOSM's family physician residency program may be an indicator of country wide difficulty in finding rural family doctors.

Eric Shih, Local Journalism Initiative Reporter
Apr 10, 2023 1:47 PM

▶

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00:04:34

Just over 40 per cent of spots for the Northern Ontario School of Medicine University's family medicine program were filled during the first round of residency matching last month.

Only 18 of the medical school's 44 positions were filled. Across the country, 268 vacancies in family medicine remained out of 1,629 spots.

Dr. Sarita Verma, the president of NOSM University said, it's not unusual for positions to be open for the second round, which will happen at the end of the month.

sudbury.com

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LOCAL NEWS

Province invests \$730K to upgrade education equipment in Sudbury

Funding provided to improve learning tools at NOSM University (Sudbury campus) and at Cambrian College

Sudbury.com Staff
Mar 26, 2023 2:00 PM

▶

Listen to this article

00:03:01

Ontario said it is spending \$730,000 for Cambrian College and NOSM University to provide upgraded equipment and infrastructure to help ensure those schools have the most modern equipment and learning tools "so students receive the high quality education and training they need to succeed in the workforce."

Nipissing MPP Vic Fedeli, who is also the Ontario minister for economic development and job creation, made the announcement March 22

News / Local News

Foundation donates \$10M to Northern Ontario's medical school

Money to support students and the newly named Dr. Gilles Arcand Centre for Health Equity

Bar Staff

Published Sep 10, 2023 • Last updated 2 days ago • 3 minute read

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The Tremerty Foundation, established by James and Louise Tremerty (pictured), has made a \$10-million gift to support NOSM University.

The Tremerty Foundation, established by James and Louise Tremerty, has made a \$10-million gift to support NOSM University medical students and to advance and grow social accountability and health equity initiatives.

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Northern Ontario's med school receives \$10M gift



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NOSM University welcomes new \$10 million donation

Centre for Social Accountability will be renamed in honour of Dr. Gilles Arcand, a rural family physician and the brother of one of the founders of the Tremerty Foundation

Sudbury.com Staff
Sep 13, 2023 8:55 AM



NOSM University's Sudbury campus. | Len Gilles / Sudbury.Com

West Island BLOG

Tremerty Foundation Gifts \$10 Million to NOSM University for Health Equity Advancements

By West Island - 09/13/2023



The Tremerty Foundation, renowned for its dedication to health care advancement in Canada, has pledged a substantial donation of \$10 million to NOSM University. These funds will facilitate medical education, further propelling career paths for social accountability and health equity.

In a celebratory hour of events, the University has decided to rename its Centre for Social Accountability in honour of the substantial contribution. The new designation will be the Dr. Gilles Arcand Centre for Health Equity, celebrating the memory of Dr. Arcand, who was not only Louise Tremerty's brother but a devoted physician known for his rural medicine practice in northern

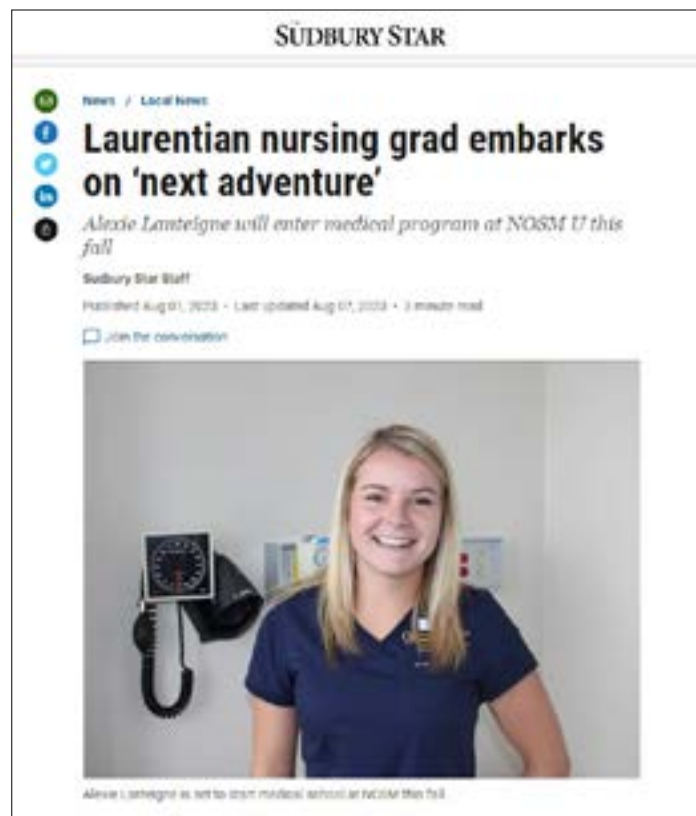
Sudbury

NOSM staff and faculty union confident it can reach a deal with medical school

Union members voted unanimously last month in favour of a strike mandate.

CBC News - Posted: Sep 08, 2023 6:00 AM EDT | Last Updated: September 8





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NOSM University recruits people to act as patients during doctor training

Members of the community are paid to participate in training sessions about half a dozen times a year

 **Gary Brown**
Jun 16, 2023 8:00 PM



1/22. NOSM University pays people to occasionally play the role of patients and help train students to become doctors (NOSM University)

Thunder Bay

Med school tackles rural doctor shortage with crash course in community culture

Learning about community life, Indigenous culture at core of Northern Ontario School of Medicine program

 **Perita Dwyer** CBC News • Posted Jun 15, 2023 4:50 AM EDT | Last Updated June 15




CBC NEWS

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Thunder Bay

These 2 medical students say they want to serve their communities in northern Ontario

79 students are starting their medical studies at NOSM university this year
CBC News • Posted Sep 06, 2023 1:47 PM EDT | Last Updated September 6



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NOSM University forms partnership with Algoma University

The partnership is the first phase of the creation of a new Mental Health Research and Training Institute in Sudb. Stn. Marie

 **Len Gills**
Jul 26, 2023 2:00 PM



NOSM University's Sudbury Campus. | Len Gills/Sudbury.com

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NOSM U student among winners of national Hall of Fame award

Taylor Munk named as a recipient of the Canadian Medical Hall of Fame Award

Sudbury.com Staff
Aug 08, 2023 3:01 PM



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NOSM University invites funding applications for job placements

The Summer Studentship Program allows health-care students to get relevant summer employment.

Sudbury.com Staff
7:8



Sudbury's NOSM University campus. - Submitted

Listen to this article
00:02:25

NOSM University is inviting health agencies across Northern Ontario to apply for funding through the Summer Studentship Program, an initiative that allows health-care students get relevant work experience in their fields of study.

The studentship program is open to a wide variety of medical professionals such as nurses, medical radiation and lab technicians, dietitians, midwives, respiratory therapists, first- and second-year MD students, and rehabilitation learners such as physiotherapists, audiologists, speech language pathologists, and occupational

CBC MENU

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Sudbury

Strike averted at NOSM University

Tentative agreement reached between school and union over the weekend

CBC News - Posted: Nov 16, 2023 at 4:45 PM ET | Last updated November 16



All faculty and professional staff work at NOSM University, with the Sudbury campus pictured here. The other campus is in Peterborough. (CBC/Ruthford/CBC)

It will be business as usual today at NOSM University as a tentative agreement has been reached, averting a labour disruption.

NOSM University and OPSU Local 677 announced on Sunday a tentative agreement has been reached. The union had set a strike deadline for midnight Sunday night.

TBnewswatch.com

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Potential labour disruption draws closer at NOSM University

Faculty and professional staff association have requested a no-work report that would trigger a shutdown to a strike or lockout.

GARY DODGE
Nov 15, 2023 1:00 PM



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00:01:50

THE ASSOCIATION representing medical education faculty, students and professional staff at NOSM University is warning of a potential strike after it submitted a request for a "no-work" report from the Ministry of Labour, Immigration, Training and Skills Development.

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Council approves motion urging \$4M spike in NOSM U funding

Council 'strongly request' Ontario grant NOSM University a permanent increase in annual base funding before the end of this fiscal year so it can continue to deliver on the mandate that the Conservative government's Ministry established in response to the needs of Northern municipalities.

Don Demerutis
Oct 11, 2023 1:00 PM



More on this story: Northern residents take their voices to a family doctor. - Photo: Image Bank

Listen to this article
00:02:00

North Bay City Council has resolved to "strongly request" for the Government of Ontario to grant the Northern Ontario School of Medicine (NOSM) a permanent increase in annual base funding by \$4 million before the end of this fiscal year.

This would enable NOSM University to continue to deliver on the mandate the PC government initially established in response to the needs of Northern's.

ELLIOTLAKE TODAY

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NOSM University showcased in Ontario Medical Association video

New campaign is underway by the Ontario Medical Association to show how Ontario physicians are working to solve the challenges in Ontario's health-care system – NOSM University is part of the campaign.

Local News
October 15, 2022 1:30 AM



1:13 Dr. Sarita Verma, president, elect, Ontario Medical Association (OMA) at NOSM University, Sudbury, Ont.

Watch this article
10:55:12

NOSM University, formerly the Northern Ontario School of Medicine, is being showcased as the Ontario Medical Association (OMA) launches a new series of health care success stories.


NOSM is the subject of the OMA's *Insight into Success* series, outlining how Ontario doctors "are finding innovative ways to solve complex challenges in the health care system."

Dr. Sarita Verma, President, Vice-Chancellor, Dean and CEO of NOSM University is highlighted in the first video where she described the "crisis" of the doctor shortage.

"Northern Ontario is in a crisis. Like the rest of Canada we have a severe shortage of family physicians," said Verma.

CBC NEWS

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Sudbury

Northern Ontario medical school lobbying province for extra \$4M now that it's a university

NOSM University says it may be forced to lay off workers if extra funding doesn't come in.

Local News
CBC News · Posted: October 15, 2022 1:28 AM EDT | Last updated: October 15



NOSM University, formerly known as the former Northern Ontario School of Medicine, is lobbying the provincial government to boost its annual base funding by \$4 million.

Northern Ontario's medical school says now that the provincial government has made it a standalone university, it needs to give it more money.

NOSM University, which officially became independent from Laurentian and Lakehead Universities last year, is lobbying the province to boost its annual base funding by \$4 million.

"Having been made into a university, we do need the support to be able to be successful as a university," said president and CEO Dr. Sarita Verma.

She says they were "delighted" when the province made the somewhat sudden announcement in 2021 that the medical school would become its own university, amidst the financial crisis at Laurentian University.

CBC NEWS

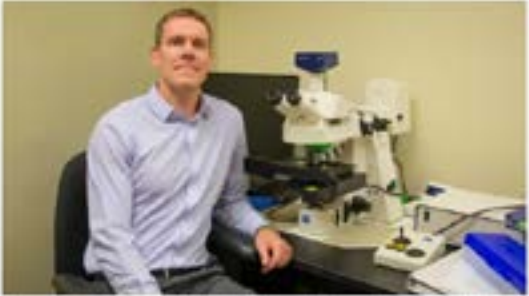
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Sudbury

How harmful is radon exposure? Sudbury, Ont. researchers working to find out

NOSM University has received a \$1.5 million grant to study low-level radon exposure.

Local News
CBC News · Posted: October 15, 2022 1:30 AM EDT | Last updated: October 15



Dr. Christopher Frame is an assistant professor at NOSM University and the research lead for a study on the effects of low-level radon exposure to water. Submitted by NOSM University.

Radon is an odourless, invisible gas found in most homes, and it's the second leading cause of lung cancer in Canada.

A group of researchers at NOSM University, in Sudbury, Ont., wants to learn at what concentration levels radon is safe, and when it might pose a health risk.

CTV NEWS
NORTHERN ONTARIO

BREAKING NEWS: Church phone and internet connections cut off again, several groups battle racism

News / Local News

Northern Ontario's med school receives \$10M gift



News 10, 10:00 AM

University of Northern Ontario receives \$10M gift from FDC Foundation

Published Oct 19, 2023 - Last updated Oct 20, 2023 - 2 minute read

Join the conversation

A foundation committed to improving health care in Canada has made a \$10 million gift to NOSM University.

Money from the Temerty Foundation will be used to help medical students and to advance and grow social accountability and health equity initiatives.

"In recognition of the transformational gift, NOSM University's Centre for Social Accountability will be renamed the Dr. Gloria Temerty Centre for Health Equity," the university said in a news release Tuesday.

Temerty was Louise Temerty's brother. A physician who, among other things, practised rural medicine in northern Ontario. He was dedicated to serving marginalized communities before his death in 1975.

"The impact NOSM University is making to address the healthcare inequalities in remote, rural, Indigenous and Francophone communities is enormous and much needed," Louise Temerty said in the news release.

"We are pleased to support them in their quest and I know my brother Gloria would be very proud."

SUDBURY STAR

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NOSM University receives \$1.3-million gift from health foundation

Donation will be matched by FDC Foundation, creating a \$2.6-million endowment

Star Staff

Published Oct 19, 2023 - Last updated Oct 20, 2023 - 2 minute read

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Members of the Northwestern Ontario Health Education Advancement Foundation with medical students studying at NOSM University. Supplied

A fund intended to ease the cost for students from northeastern Ontario who want to become doctors received a major financial boost on Thursday.

CBC NEWS


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Sudbury

These 2 medical students say they want to serve their communities in northern Ontario

79 students are starting their medical studies at NOSM University this year

Oct 19, 2023 - Published Oct 19, 2023 1:47 PM EDT - Last updated Oct 19, 2023



Greater Sudbury residents from year 10 and 11 are looking to help improve the health of their communities.

Constance Warkentin, 17

Ever since his career day in Grade 10, Nicholas Lambert has known he wanted to become a doctor.

Now the 22-year-old who grew up in Clive Lake, Ont., has started his first year at NOSM University.

"I chose NOSM University's location to provide me with the opportunity to learn in Northern Ontario, stay close to home and learn from the best practice in Northern Ontario, which is my goal," Lambert said.

He is one of 79 students who are starting their medical studies at the school this year, which has campuses in Sudbury and Thunder Bay.

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News / Local News

Timmins backs NOSM's call for \$4M boost in university's base funding

Funding needed to maintain education model which places learning doctors within Northern communities

Ben Smith

Published Oct 20, 2023 - 1 minute read

Join the conversation



Timmins council is backing the Northern Ontario School of Medicine's request for the province to boost the university's annual funding by \$4 million.

CBC | MENU

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Sudbury

Pretending to be a patient is important work at NOSM University

The northern Ontario medical school says it's always looking for standardized patients

Journal: Signature | CTV News | Posted Sep 25, 2022 7:05 AM EDT | Last Updated: September 25



Patrick Bolec has been a standardized patient at NOSM University for two years. (Jonathan Sigurdson/CBC)

f X G+ in comments

NOSM University says it always needs more people to pretend to be patients

The northern Ontario medical school uses standardized patients – regular people who adopt different medical scenarios – to help medical students practice those interactions in a safe setting.

Patrick Bolec, a registered nurse in Sudbury, has been a standardized patient for two years.

"As a health care professional and a previous patient in the hospital, I have had interactions with good and bad doctors," Bolec said.

"And it shows, and it changes the care a person will receive, when they have those meaningful and good, or less-than-good, interactions."

Wawa News | Wawa Post United Church – November 1

wawa-news.com

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NOSM University alumnus named Assistant Dean, Resident Affairs

NOSM University's new Assistant Dean, Resident Affairs completed both his MD and residency training in Sudbury. Dr. Sean Sullivan has been practicing as a broad scope family physician with special interests in medical education, physician and learner wellness, and ZUSUSTQW health. An Associate Professor at NOSM University, Dr. Sullivan is an active teacher and preceptor of medical students and residents and is a primary preceptor for the family medicine program.

Beginning his five-year, renewable term on October 24, 2022, Dr. Sullivan will be responsible for overseeing the Resident Wellness Program, including the integration of Resident Affairs within Learner Support Services; resident support and policy for the Postgraduate Medical Education Committee; and leadership positions which provide support to residents.



"Dr. Sullivan is a lifelong Northern Ontarian who brings to the role of Assistant Dean, Resident Affairs a wealth of knowledge and enthusiasm for NOSM University medical education and learner wellness," says Dr. Coline Lanthier, Provost and Vice President Academic of NOSM University. "It's a great honour to working with Dr. Sullivan in his new role."

As a medical student at NOSM University, Dr. Sullivan helped co-create—and was the first chair-of—the Learner Wellness Committee. As a Family Medicine resident, he helped advocate for his peers as Co-Chief Resident and he helped organize social and wellness activities. Dr. Sullivan has been involved in curriculum development and has co-developed and run wellness workshops for residents as well as having served on NOSM University's Postgraduate Wellness Advisory Group and Resident Support Network.

CBC | MENU


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Sudbury

Pilot program lets NOSM medical students do more of their studies in French

Program level says it's important for francophones to have access to health care in their language

CBC News | Posted Sep 13, 2022 11:36 AM EDT | Last Updated: September 13



As an international francophone medical student at NOSM University, Dr. Sarah-Anne Thériault is pleased to be able to do some of her mandatory courses in French, thanks to a pilot initiative.

Medical students at northern Ontario's NOSM University can now complete some of their mandatory courses in French, thanks to a pilot initiative.

The medical school, with campuses in Sudbury and Thunder Bay, launched the Francophone Curriculum Initiative last year and is continuing it with the next group of first-year medical students.

In 2022, 90 per cent of first-year medical students at NOSM took part in the initiative.

"The main objective is to better serve francophone patients and, in the longer term, increase access to French-language health services," said Dr. Nicole Bergeron, a family physician in Sudbury and NOSM's francophone curriculum lead.

sudbury.com

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Dr. Robert Ohle appointed to NOSM research chair position

Ohle to research cardiac and cerebrovascular disease with Indigenous and rural communities

Sudbury.com Staff | Oct 11, 2022 5:04 PM



Dr. Robert Ohle is the Heart and Stroke Foundation NOSM University Chair in Indigenous and Rural Health Research. (iStockphoto)

Listen to this article
00:02:36

Dr. Robert Ohle has been appointed Heart and Stroke Foundation NOSM University Chair in Indigenous and Rural Health Research for a five-year renewable term.

Ohle will advance research on cardiac and cerebrovascular disease with Indigenous and rural communities and collaborate with Indigenous partners with an aim to build capacity in rural health across Ontario.

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NOSM: Family medicine crisis far worse in Northern Ontario

Northern medical school launches lecture series as part of efforts to convince more doctors to go into family medicine — The North is short 362 physicians at present. Toronto, with a population of three million, is short 300 doctors, so there are 10,000, but in Northern Ontario with a population of 200,000, the ratio is almost two-and-a-half per 10,000.

Sam Kelly
4 Feb 2024



NOSM University on the Sudbury University campus in Sudbury. (Jan 20/24 / Sudbury.com)

Listen to this article
10:14:34

NOSM University is about to launch the 2024 [resident's lecture series](#), which will focus on the importance of new medical students choosing family medicine as their specialty.

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Northern Ontario's med school offering summer placements

Sam Kelly

Published Jan 09, 2024 • Last updated Jan 09, 2024 • 1 minute read

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The Northern Ontario School of Medicine. John Laposa/Sudbury Star

Applications to NOSM University's [2024 Summer Studentship Program](#) are open from Feb. 1 to Feb. 15.

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NOSM invites summer job applications

Brian Kelly

Published Jan 09, 2024 • 1 minute read

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(The photo)

Applications to Northern Ontario School of Medicine University's 2024 summer studentship program can be made in the first half of February.

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Bring your baby to NOSM University for a medical checkup

Medical school is asking families that have healthy infants, babies and toddlers to participate in getting a checkup by a medical student as part of their education

sudbury.com Staff
Jan 09, 2024 2:40 PM



**NOSM UNIVERSITY
STANDARDIZED PATIENT PROGRAM**

1 comment


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10:14:34

NOSM University, formerly the Northern Ontario School of Medicine, is looking for babies and young children to help doctors learn better.

NOSM has released a public service announcement directed at families that have healthy infants, babies and toddlers to participate in getting a medical checkup by a medical student, who is under the supervision of a physician teacher.

How a local hockey tournament helps bring doctors to the Sault

Annual 'Bring a Doctor Home' event, which kicked off Monday with a ceremonial puck drop at the John Rhodes, provides bursaries to northern Ontario medical students.




1/19/2024, 1:00 PM
 1/19/2024, 1:00 PM
 1/19/2024, 1:00 PM

Organizers, dignitaries, and players posed for a ceremonial puck drop at the John Rhodes Arena on Monday to help kick off another year of the [Bring a Doctor Home hockey tournament](#) in support of graduates from the Northern Ontario School of Medicine.

Among those helping drop the puck on the 17th annual event was Sault Ste. Marie native Adriane Bruni, a fourth-year NOSM student who has witnessed the financial and social impacts the Bring a Doctor Home bursary has had on future physicians.

Algoma Steel hosts 'Bring a Doctor Home' hockey tournament



Algoma Steel employees, retirees and community partners hit the ice this past week for the annual Bring a Doctor Home hockey tournament. Admission to the games is by donation, with all proceeds going to fund bursaries for the Northern Ontario School of Medicine (NOSM).

"Monday was our first game of the tournament, started out fantastic," said Frank DeMero, the tournament director.

"We had a great turnout. We have some new teams this year, so the tournament is growing every year. It's been a really good turnout."

DeMero said the goal behind the scholarship fund is to encourage NOSM graduates to practice medicine in Northern Ontario.

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CBC News Network's Deana Sumanac-Johnson speaks with President of the Northern Ontario School of Medicine Dr. Sarita Verma.

CBC News Network's Deana Sumanac-Johnson speaks with President of the Northern Ontario School of Medicine Dr. Sarita Verma.


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Sudbury doctor, scientist tackling heart care in Northern Ontario

Dr. Mohammed Shurrah says he wants to improve care as Research Chair of Cardiovascular Health

Star Staff
 Published Jan 10, 2024 • Last updated 1 day ago • 2 minute read

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NOSM University touting joys of family medicine

NOSM University touting joys of family medicine

NOSM University is enticing new doctors to enter family medicine, touting the joys of career paths.

Jan. 31, 2024 4:40 p.m. EST

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Dr. Rebekah Neckoway: Matawa Chief Medical Officer

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9:08

Matawa has appointed it's first ever Chief Medical Officer.

Hear how Dr. Rebekah Neckoway is breaking new ground in Ontario.

Aired: Jan. 30, 2024

53 | President's Engagement Report — Dr. Sarita Verma