President's Engagement Report

May to Sept 2023

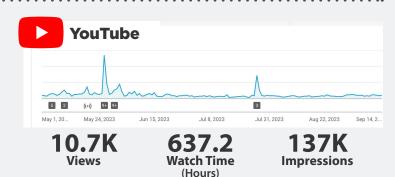
Social media and blog analytics cover May 1, 2023 to September 15, 2023.



Northern Routes Blog 5,626 Subscribers



Open Rate 46% vs. 23.4% Industry Average



@thenosm followers

Twitter **11% 4,312 to 4,403**

Facebook ▲1.76%

8,600 to 8,751

LinkedIn **▲11.65%**

4,282 to 4,781

Instagram **▲5.54% 2,782 to 2936**

YouTube **▲18.72%**

422 to 501

Notable Meetings and Presentations: 51

- BScPA Accreditation Meeting
- NOSM U Board Executive Committee Meeting
- NOSM U Board of Governors Meeting
- NOSM U Senate Meetings
- Family Medicine Planning Meeting
- · Northern Constellations
- NOSM U Achievement Award
- University of Toronto Meeting
- · Joint Liaison Committee Meeting
- TBRHRI Donor Reception
- TBRHSC Meeting
- Thunder Bay Tri-Board Retreat
- Northern Connections Awards Dinner
- COFM Deans/Ministry Meeting

- Thunder Bay City Council Presentation
- CBC The National Interviews in Sioux Lookout
- Graduation Celebration Thunder Bay
- Meet the Chancellor Event, Sudbury
- Convocation
- Northwestern Ontario Municipal Association (NOMA) Presentation
- Health Sciences North Meeting
- · AFMC Meeting
- · India Youth Festival
- Meeting with Royal Victoria Hospital
- Executive Group Meetings
- Cabinet Meetings
- NOSM U Student Council Meeting
- HSN Meeting

- HSN CEO Farewell Dinner
- Dean's Steering Committee Meeting
- AMS Board Meeting
- ICES Board Meeting
- · University of PEI Consultation
- AFMC Board Meeting
- Indigenous Reference Group Meeting
- · Canadian Medical Hall of Fame Ceremony
- · Cape Breton University Meeting
- Meeting with MPP Vaugeois
- · Meeting with Mayor Boshcoff
- EG Virtual Retreat
- Cabinet Retreat
- Meeting with FDC Foundation

- Northwestern Ontario Tour (Atikokan, Fort Frances, Kenora, Dryden, and Sioux Lookout)
- Virtual Tour Meeting (Wawa, White River, Hornepayne, Dubreuilville, and Chapleau)
- Town Hall Meeting in Sault Ste. Marie and meetings with Garden River First Nation and Batchewana First Nation representatives
- Exploratory Meeting Sault Ste Marie
- NODIP Graduation
- Budget Committee meeting
- Interviews HSN CEO
- Performance Management Meetings
- AD Admissions Interviews

Donations Raised to Date

From May 1, 2022 to September 12, 2023: **\$24,450,753**

2022/23	\$12,833,879*
2021/22	\$2,624,977
2020/21	\$3,112,750
2019/20	\$732,512

^{*}includes \$5M pledge from FDC Foundation for matching

Notable Gifts

- \$10M from the Temerty Foundation
- \$10M from FDC Foundation
- \$1.3M NOHEAF
- \$515K from Métis Nation of Ontario
- \$150K from The Masonic Foundation of Ontario
- \$100K from the John Carl MacIsaac Foundation

Alumni Overview:

- On May 26, 2023 sixty-four newly-minted MDs graduated, including eight Indigenous MDs and eight Francophone MDs. These newest alumni will bring the total number of NOSM University's MD graduates to 902, of whom 73 are Indigenous and 179 are Francophone.
- 827 residents have completed training in NOSM University's residency programs as of June 30, 2023.
- 186 Registered Dietitians have completed their program. 55% are practising in Northern Ontario, including 100% of the 2022 graduates.

Foundation donates \$10M to Northern Ontario's medical school

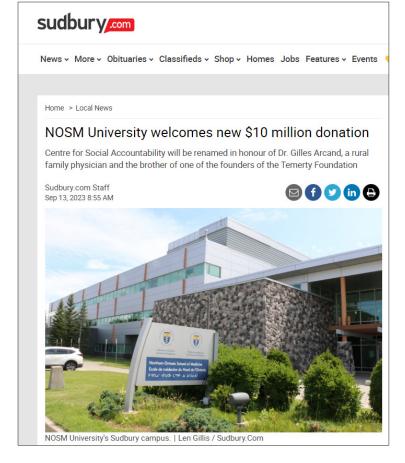
Money to support students and the newly named Dr. Gilles Arcand Centre for Health Equity

Published Sep 13, 2023 • Last updated 2 days ago • 3 minute read

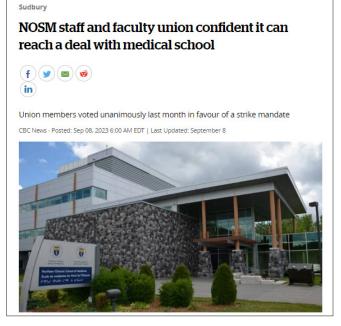


The Temerty Foundation, established by James and Louise Temerty, has made a \$10-million gift to support NOSM University medical students and to advance and grow social accountability and health equity initiatives.









Drug overdose deaths from multiple substances on rise in Ontario since start of pandemic: report



Trend found across Canada, U.S., with fentanyl increasingly involved, research shows

🔼 Jennifer La Grassa · CBC News · Posted: Sep 15, 2023 4:00 AM EDT | Last Updated: 11 hours ago







niversity students Conner Sonke, left, Phoebe Bruce and Annie Dube.(NOSM University Photo,

SÜDBURY STAR



Laurentian nursing grad embarks on 'next adventure'

Alexie Lanteigne will enter medical program at NOSM U this

Sudbury Star Staff

Published Aug 01, 2023 • Last updated Aug 07, 2023 • 3 minute read



Alexie Lanteigne is set to start medical school at NOSM this fall.

sudbury.com

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Are you good at faking it? NOSM wants you

Northern Ontario School of Medicine is seeking people willing to 'act' as real patients with signs and symptoms of real sickness

Sudbury.com Staff Jun 16, 2023 7:00 AM









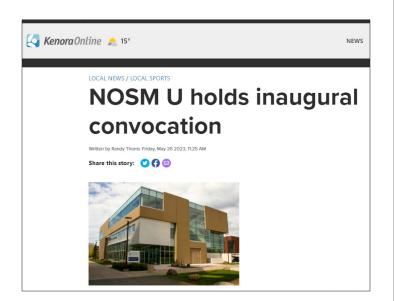


Cosmo Kramer describes his symptoms to medical students in a famous scene from Season 9, Episode 16 of Seinfeld entitled 'The Burning' which aired in 1998. | Image: NBC



NOSM University graduates win art tributes











versity pays people to occasionally play the role of patients and help train students to bec

